



INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITO A WORKSHOPS MEMBER CATALOGUE

Connecting for a Better Future



Supported by:



WORKSHOPS PROGRAMME



LOCATIONS 2025

February 25th Fitzgerald's Woodlands House Hotel, Adare, County Limerick
March 04th Castleknock Hotel, Castleknock, Dublin

LIMERICK WORKSHOP FEBRUARY 25th

MORNING SESSIONS

07.45 – 08.30 Registration with Tea/Coffee available in Foyer
08.30 – 12.00 Workshop 8-minute appointments
12.00 – 13.15 Lunch

AFTERNOON SESSIONS

11.30 – 12.00 Registration
12.00 – 13.15 Lunch
13.30 – 17.00 Workshop – 8-minute appointments

DUBLIN WORKSHOP MARCH 4th

MORNING SESSIONS

07.45 – 08.30 Registration with Tea/Coffee available in Foyer
08.30 – 12.00 Workshop 8-minute appointments
12.00 – 13.15 Lunch

AFTERNOON SESSIONS

11.30 – 12.00 Registration
12.00 – 13.15 Lunch
13.30 – 17.00 Workshop – 8-minute appointments

Mid-morning and Mid- afternoon tea/coffee and snacks available throughout the workshop sessions.



ABOUT THE ITOA AND OUR MEMBERS



FOUNDED IN 1978, ITOA (Inbound Tourism Operators Association – Ireland), a not-for-profit organisation, is the professional association for Irish based inbound Tour Operators, DMCs and PCOs. ITOA is the largest representative association of its type in Ireland and is recognised as such by the Tourism Agencies – Failte Ireland, Tourism Northern Ireland and Tourism Ireland. The association collaborates closely with these agencies and is a member of ITIC- the Irish Tourism Industry Confederation.

An ITOA member has achieved a professional standard in accordance with the rigorous entry criteria and annual requirements established by the association executive. These include:

Financial Compliance

- Presentation of the required ITOA Directors Statement on Financial Status of company with Auditors/ External Accountant Report verifying the company is fully financially compliant and in good standing
- Meet minimum annual turnover threshold as set out in membership joining criteria

Professional Status

- Proof of international promotional activity as deems the company to be engaged in the business of providing inbound tour operating, DMC and/or PCO services
- Once accepted into the Association, an ITOA member has to maintain their membership by:
- Statutory annual return of ITOA Director Financial Statement no later than 6 months from year-end accounts filing date, to prove on-going positive trading position based on previous years accounts
- Strict adherence to Associations code of conduct
- Active participation at Association events, meetings, training and research projects

As a result of the above, an ITOA member offers a unique quality assurance recognised by suppliers and overseas partners and clients.

OUR MISSION STATEMENT

Tourism that takes full account of its current and future environmental, social and economic impacts, addressing the needs of visitors, the industry, the environment and communities in equal measure.

In 2018, the ITOA began the vital steps of formulating a clear sustainable tourism policy which sets out the commitments of the Association and member companies' role in playing our part to delivering sustainable tourism. The Association established a permanent working group of members and is a member of Sustainable Tourism Network, a leading responsible tourism training and certification company. Our sustainable tourism policy is published on our website and sets out a code of criteria and principles for ITOA member companies to adhere to. In addition, the ITOA has also committed to provide support and training to members on an ongoing basis to implement positive change and monitor our performance. The ITOA responsible tourism policy is available on our website www.itoa-ireland.com

ITOA members play a pivotal role in influencing greater awareness and adoption of sustainable tourism between Irish product suppliers and overseas trade partners who we can encourage to focus on developing more sustainable leisure and business tourism programs. In January 2023, ITOA commissioned consultants to conduct research of international sustainable practices and tourism products in order to develop a set of recommendations and initiatives that will enhance our members sustainability activities. We too have committed to adopting Failte Ireland's carbon calculator which will assist Irish tourism develop metrics and targets to benchmark future improvements in this regard.

ITOA is committed to playing our part in driving a more sustainable future in Irish Tourism. We believe that this can and must be achieved collaboratively to provide a better future for PEOPLE, those who work in tourism, the communities that we visit and the overseas visitor experience of our country; and the PLACE that we passionately promote internationally and can be protected for future generations to explore and enjoy.



WHAT ITOA MEMBERS DELIVERED IN 2024

2024 was a positive year for ITOA members. Demand from overseas markets remained strong, particularly from North America, however competitiveness with increasing cost pressures across the supply chain and accommodation capacity challenged conversion from some markets and segments. ITOA members focus on delivering export earnings remains critical to driving sustainable growth in Irish Tourism.



ITOA members delivered **699,000** promotable* visitors in 2024

*Promotable visitors include holidaymakers, MICE and visitors learning English.



ITOA members spent **€299.2 million** with Irish tourism businesses.



56% on accommodation



22% on transport and guiding services



22% on entertainment, attractions and activities

Tourists handled by ITOA member spent **€640.2 million** holidaying in Ireland, representing **10.5%** of total national tourism receipts



The categories of business handled were:

- Group tours at **67%**
- FIT individuals at **24%**
- MICE at **9%**

The average length of stay for ITOA tourists was:

- 8 nights for groups
- 6 nights for FIT visitors



Consistent with CSO data the average length of stay marginally fell for FIT visitors by 1 night from 2023. Each ITOA tourist spent an average of **€1,600** in 2024 compared with **€1,400** in 2023.

Where did visitors come from?

- North America **62%**
- Continental Europe **26.5%**
- Great Britain **10%**
- Rest of the world **1.5%**



ITOA members in-market collectively spent **€10.4 million** on marketing and selling overseas in 2024 compared with **€9 million** in 2023.



WHAT ITOA MEMBERS DELIVERED IN 2024



Selling Irish tourism internationally

ITOA members' teams spent a total of 2,012 days travelling overseas on sales promotions in 2024 which was critical to demonstrating that Ireland was open for business. In addition, many ITOA members have full-time representation in core markets.



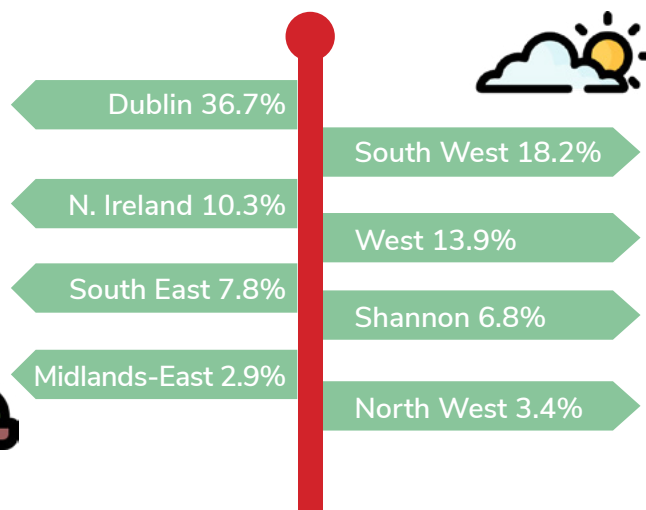
Delivering bednights nationally

In 2024 ITOA members generated 1.9 million bednights nationally (62% groups, 35% FIT and 3% MICE) compared with 1.6 million bednights in 2022. CSO 2024 figures for bednights by journey purpose (business – holiday – leisure – recreation) show a +3.1% growth in bednights versus 2023, while ITOA members saw a +5.7% increase in bednights by journey purpose.

While Hotels under contract by Government reduced in 2024, key tourism destinations on the west coast continued to be a challenge due to capacity shortfalls, particularly during the peak and shoulder periods. The development pipeline of new beds under construction, particularly in Dublin, offers positive opportunity for 2025 and beyond. However, the lack of supply regionally, until addressed, will continue to challenge regional distribution.

When do tourists arrive?

78% of ITOA tourists arrived between May and September. 15% visited in April and October, and the remaining 7% arrived in March, November & December. This is broadly consistent with arrival periods experienced in 2023.



Where do tourists go?

ITOA visitors travel the length and breadth of the country, with a strong regional distribution of business. Dublin accounted for **36.7%**, with the remaining **63.3%** spread across all other regions



ITOA MEMBERS

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CLICK ON A MEMBER'S NAME TO NAVIGATE TO THE PAGE



While every effort has been made to ensure the accuracy of the information provided, ITOA cannot accept responsibility for possible errors or omissions

ITOA MEMBER LISTINGS

A Touch of Ireland

Company Address

Garden Level 39 Waterloo Road
Ballsbridge
D04 N935



Tel 01 668 0888

Celebrating 36 years this year, A Touch of Ireland is a full service DMC based in Dublin. We operate incentives, Corporate meetings, leisure groups and deluxe FITs from various markets - USA, UK, Italy, Spain, Germany, Austria and many other countries.

Always looking for different experiences, hotels and restaurants to impress our clients who return year after year. This is thanks mainly to all the amazing suppliers in Ireland who we have been working for decades with, and whose support has been crucial to our success. See you at the workshops!

Person Profiles

Rocío Souviron, Account Manager

Anna Cernuschi, Account Manager

Analía Facchin, Account Manager

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Email address: anna@atoi.ie

Email address: analia@atoi.ie

ITOA MEMBER LISTINGS

Abbey – The Destination Experts



Company Address
25/26 Merchants Quay
Dublin 8
Co Dublin

Tel 01 648 6100

The Abbey Group is a collection of travel companies specialising in inbound tourism to Ireland and the UK. Under the Abbey Group umbrella is:

Abbey – The Destination Experts
Abbey – The Conference Experts
Abbey – The Events Experts
Moloney & Kelly DMC

Award-winning Abbey—The Destination Experts was established in 1978 and has offices in Dublin, Edinburgh, and London. It provides a full range of group travel and individual travel services in Ireland and the U.K. Our experienced team of multilingual travel professionals ensures exceptional group tours, including special interest tours, coach tour programmes in English, French, German, Spanish and Italian, individual programmes, conferences, and events.

Person Profiles

Celine Buckley, Contracting Manager

Mark Browne, Product Manager

Yvonne Mergulhao, Senior Contracting Executive

Bernadette Doyle, Tour Series Manager, Groups Department

Joe McKiernan, Adhoc Groups Manager, Groups Department

Hannes Werner, Group Services Executive

Erica Kiss, Project Manager, Operations Department

Lucia Sasso, Operations Executive, Operations Department

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Email address: joe@abbey.ie

Email address: hannes@abbey.ie

Email address: erika@abbey.ie

Email address: Lucias@abbey.ie

ITOA MEMBER LISTINGS

Adams & Butler

Company Address
105 Baggot Street Lower
Dublin 2,
Co Dublin

Tel 01 288 9355



We are a specialist DMC offering unique, authentic, tailor-made travel and cultural experiences in Ireland. We design itineraries that are unique, taking footfall away from over-visited sites to lesser-known gems, enabling smaller local communities and businesses to survive and thrive. We also have a variety of country houses, castles & stately homes for exclusive events. Our team listens, understands and then creates a tailor-made journey.

Person Profiles

Vanessa Herrera, Private Travel Designer

Flavia Melo, Travel Designer

Marina Schmitz, Private Travel Designer

Jonathon Byrne, Private Travel Designer

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Email address: jonathon@adamsandbutler.com

INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Alainn Tours

Company Address

Unit 9, Phillips Medisize Building
Finisklin Business Park
Co Sligo

Tel 071 933 6436



Alainn Tours is a dedicated Tour Operator specialising in inbound travel to Ireland. With over 30 years of experience, we craft unforgettable journeys for francophone travelers, from individuals to groups. Our expertise lies in curating authentic Irish experiences, combining carefully selected accommodations—from boutique hotels and charming B&Bs to hidden gems off the beaten path.

We arrange car rentals, accommodations, and activities, ensuring a seamless and immersive adventure in Ireland. Catering to both B2B and B2C clients, our passion for excellence has made us a trusted name in Irish tourism, growing stronger year after year.

Person Profiles

Geraldine Donnelly, Operations/Reservations Manager

Emmanuel Rene, Manager B2B

Charline Locquet, Sales – Individuals

Sophie Evrard, Sales - Groups

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ITOA MEMBER LISTINGS

Brack Tours



Company Address

The Hub
6 Margaret Street
Newry
County Down
Northern Ireland
BT34 1DF

Tel 091 423 368
+44 28 3044 5060

With 40 years in Irish travel, Brack Tours specialises in custom tours for groups and private clients. We craft unforgettable experiences, blending high quality accommodations, unique activities, and expert guides. From Irish music and history to family ancestry or adventure, our tours are tailored to surpass expectations. Committed to sustainability, we offer eco-friendly travel solutions, ensuring exceptional value and “once-in-a-lifetime” memories for all clients.

Person Profiles

Nuala Devlin Saul, Managing Director
Sinead Greaney, Director of Operations
Colm Murphy, Marketing & Transport Manager

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Email address: sinead@bracktours.com
Email address: colm@bracktours.com

ITOA MEMBER LISTINGS

Brendan Vacations

Company Address
27 Merrion Square
Dublin 2



Tel 01 775 3800

Operating for over 55 years, Brendan Vacations is a North American based tour operator with offices in California, Toronto and Dublin prestigious Merrion Square. Since 1969 we've been helping people plan, book and enjoy their vacation to Ireland & Scotland. Brendan was founded on the grand Irish traditions of gracious hospitality, affability and an indomitable spirit and we maintain these qualities today. Our Celtic travel experts have exceptional experience and offer service that is second to none. We specialize in a variety of vacation styles including our Guided Vacation, Private Chauffeur, Rail and Self-Drive Vacations. As a division of family owned The Travel Corporation we are trusted for outstanding service, quality, value, reliability and financial stability.

Person Profiles

Judy O'Sullivan, Supplier Relationship Manager

Audrey O'Brien, General Manager Custom Travel

Ann Marie Mahon, Director of Operations

Valerie Bracken, Supplier Relationship Manager

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Email address: valerie.bracken@brendanvacations.ie

ITOA MEMBER LISTINGS

By Appointment DMC

By Appointment,
INC.

Company Address

45 Main Street
Killaloe
Co Clare

Tel 01 906 0027

By Appointment DMC curates bespoke trips and exclusive experiences, specialising in luxury travel across the island of Ireland. Operating our own fleet of premium vehicles with professional driver-guides, we ensure seamless journeys. Our team of expert travel designers collaborate with travel advisors to create unforgettable leisure itineraries for individuals, families and groups, delivering unique and memorable experiences across the island of Ireland.

Person Profiles

Luísea Nic Lochlainn, Head of Product Development (Ireland) & Design Team Manager

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Dervla Parlon, Tour & Operations Assistant

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Karen Dermody, Tour & Operations Assistant

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Ann Marie Nolan, Travel Designer

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ITOA MEMBER LISTINGS

Carroll's Tours

Company Address

Anglesea Mills,
9 Anglesea Row,
North City,
Dublin 7,
D07 K7KF



Tel 01 270 7856

Carroll's Tours are an Irish Inbound Tour Operator offering an extensive range of tailor-made tour packages and Destination Management services across Ireland. Our team of travel specialists have over 20 years experience creating unique touring packages for clients programming Ireland from across the world. As a family run business, Carroll's Tours pride ourselves in providing clients with an unrivalled personal experience offering a 'One Stop Shop' service for all your travel needs.

Person Profiles

Noel Carroll, Managing Director

Shauna Brazil, Operations Manager

Email address: noel@carrollstours.ie

Email address: shauna@carrollstours.ie

INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Celtic Horizon Tours

Company Address

Unit 5 Block G Maynooth Business Campus,
Maynooth,
Co Kildare



Tel 01 629 2000

Celtic Horizon Tours tour operator based in Maynooth, established in 1998. We specialise in ad hoc leisure groups to general touring and sightseeing groups along with Performance Arts Tours. Our main types of groups are music students whether large marching bands for St Patricks Festivals, orchestras, choirs and all types of ensembles from all over the USA and Canada. Age ranges vary from Adult bands, University, High School to community mixed age groups etc. Another niche market is motor cycle tours which we organise in house and design ride outs throughout Ireland.

Person Profiles

David Buckley, Managing Director

Email address: dbuckley@celtichorizontours.com

Lisa Herron, Inbound Tours Manager

Email address: lherron@celtichorizontours.com

Brennagh McGuinness, Project Manager

Email address: brennagh@celtichorizontours.com

INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

CIE Tours



Company Address
35 Lower Abbey St
Dublin 1
Co Dublin

Tel 01 703 4120

Since 1932, CIE Tours has been the premier tour operator for Ireland and Britain vacations, earning a reputation for excellence rooted in its signature Irish hospitality. In more than 90 years of operation, the company has taken more than three million travellers on the vacation of their dreams. Expertly crafted vacations to Ireland, Scotland, England, Wales, Iceland, Italy, and Spain suit every travel style and taste - from the camaraderie of coach tours and custom group travel to a variety of independent adventures, small group tours and personalized private driver experiences.

Person Profiles

Eva Maguire, Contracts Administrator
Annaleen Stynes, Contracts Executive
Deirdre Byrne, Contracts Coordinator
Darren Whelan, Private Driver & FIT Supervisor
Deborah Kirwan, Adhoc Groups Administrator
Patricia Douglas, Contracts Manager
Noel Caffrey, Manager Groups North America

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ITOA MEMBER LISTINGS

Crafted Ireland/Custom Ireland

Company Address

4th Floor

The Connolly Building

42-43 Amiens Street

Dublin 1

Tel 01 675 2248



Crafted Ireland is a boutique DMC based in Dublin. As destination specialists, it is important to us that our guests feel welcomed, connected to our people and culture, and enriched by our heritage. Every guest chooses to visit Ireland for their own reasons and it is our job to learn all about them and their styles. We take that insight and infuse it with our local knowledge, the strength of our supplier network and Ireland's own natural gifts so that a truly spectacular adventure can unfold.

Person Profiles

Amy Beirne, Account Manager

Míceál Bolger, Account Manager

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Email address: miceal@craftedireland.com

INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Ei Travel Group



Company Address

Unit 7, Westlink Industrial Estate,
Kylemore Road,
Dublin 10,
D10W447.

Tel 01 907 3265

Ei Travel Group is a group of professional dreamers who provide a diverse tourism product range to serve all of our customer needs and deliver a quality service. We are tourism professionals based in Dublin and we are passionate about showcasing all that Ireland has to offer. We offer a diverse range of products through our brands, which include Irish Day Tours, The Irish Whiskey Museum, World of Illusion and CitySightseeing Dublin.

Person Profiles

Evelina Alimaite, Sales Executive

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Eirebus DMC

Company Address
Ballycoolin Co.
Dublin 15



Tel 01 824 2626

Eirebus DMC is a leading destination management company offering bespoke programs for leisure, golf and incentive travel in Ireland. A division of the Eirebus Group, we have been in operation since 1971 and offer our own fleet of 80 luxury coaches. Our HQ is based near Dublin Airport. We have a team of highly experienced, multilingual staff who work closely with clients to deliver unique and high-quality leisure & business travel programs, primarily from American, Japanese and European markets.

Person Profiles

Nicola Hegarty, Travel Manager
Yumi Sheils, Client Manager Asia

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Email address: yumi@eirebus.ie

INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Event Partners Ireland



Company Address
Suites 21, Second Floor,
The Hyde Building
The Park, Carrickmines
Dublin 18
Co Dublin

Tel 01 223 4528

Event Partners Ireland is a multi-award-winning, full-service Destination Management Company (DMC) operating across the island of Ireland. Committed to a partnership-driven approach, we collaborate closely with meeting planners to deliver exceptional incentive and corporate events. With a focus on innovation and seamless execution, we ensure every experience is expertly managed, offering a fresh and immersive perspective on Ireland.

Person Profiles

Susana Lopez, Senior Programme Development Manager
Grace Galvin, Programme Manager

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Excursions Ireland

Unit 80-83
First Boardwalk Omni Park Shopping Centre
Santry
Co Dublin
D09 AVN8

Tel 01 810 7697



Excursions Ireland is your go-to for unforgettable Irish adventures. Whether by land or sea, we create personalised journeys that showcase Ireland's stunning landscapes, rich culture, and lively spirit. With values of loyalty, respect, integrity, and innovation, we ensure every experience is extraordinary. We're committed to sustainability, preserving Ireland's beauty for future generations. From iconic landmarks to hidden gems, we promise fun, local expertise, and a heartfelt, memorable tour every time.

Person Profiles

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Joe McAuley, Operations Executive

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Aisling Buckley, Account Manager

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Lauren Naughton, Account Manager

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ITOA MEMBER LISTINGS

Holiday Ireland Tours

Company Address

Bonnington Hotel Drumcondra
D09 C7F8
Co. Dublin

Tel 01 874 5488



Holiday Ireland Tours have been in business over 45 years and is now one of the country's leading providers of group accommodation. Since 1977, we have built the business up on attention to detail and by offering as standard, what some operators see as a premium, which is why our customers from the UK, Europe and the US return to us year after year.

Person Profiles

Anne Carole Pallaire, French Operations Manager **Email address:** Anne-Carole@holidayirelandtours.com
Brenda Byrne, General Manager **Email address:** brenda@holidayirelandtours.com
Morgane Pillat, French reservations **Email address:** morgane@holidayirelandtours.com
Finella O Connor, UK Reservations and Sales **Email address:** finella@holidayirelandtours.com

INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Ireland Chauffeur Travel (ICT)



Company Address

74/ 75 Main Street,
Cashel,
Tipperary,
E25 RF29

Tel 062 67051

Over the past 20 years, Ireland Chauffeur Travel have been specializing in bespoke private guided travel. The team of travel advisors create customized luxury tours, suggesting touring routes, showcasing curated local experiences & arranging the best accommodation. With a fleet of luxury vehicles and professional, personal driver guides you have a unique team that delivers a truly special vacation planned to perfection.

Person Profiles

Ellen Mitchell, Business Development

Email address: ellen@irelandchauffeurtravel.com

INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Irish Rugby Tours

Company Address

Millstream Lane
Main St
Carrigaline Middle
Carrigaline
Co. Cork

Tel 083 040 0321

Irish Rugby Tours is a Specialist Rugby Tour Operator and has been at the fore of organising Incoming Rugby Tours to Ireland for the past 25 years. We combine Rugby, Culture and Activities providing our groups with some of the best Life experiences ever. We also facilitate all other sports along with cultural & educational groups in our portfolio.

Person Profiles

Raymond O'Grady, Tour Executive

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

JacTravel (part of Webbeds)

JacTravel

A **WebBeds** specialist brand.

Company Address

Cool Quay The Ward
Dublin

Edinburgh
90A George Street
Edinburgh
EH2 3DF

London
14th Floor
338 Euston Road
London NW1 3BT

Helping travel businesses grow through destination expertise.

Celebrating 50 years, JacTravel is a leading European Destination Management Company. We provide Group and FIT travel products and services to the international travel trade. We have offices in Dublin, Edinburgh, Palma, Cluj and London complimented by a remote team based around the world. Since 2017 JacTravel has been a specialist brand of WebBeds.

JacTravel can support the growth of your groups & FIT business in many different ways. Whether it's a city break or touring itinerary, hitting the highlights or exploring off the beaten track, even something special interest, our team can help you.

Throughout Europe for groups, and within the UK and the island of Ireland for FIT, we can offer competitive rates for accommodation, guiding transportation, entrances, and catering.

Person Profiles

Sharon Bocchia, Regional Contracts Manager - Services

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Giovanni Barone, Regional Head of Contracting

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ITOA MEMBER LISTINGS

Joe O'Reilly Ireland DMC

Company Address

River House
Blackpool Park
Co. Cork

Tel (021) 438 5700

Joe O'Reilly Ireland DMC has been offering guided tours of the Island of Ireland for 59 years. We have built a reputation of industry leading customer service which has been echoed by our partners for years. We offer leisure, Rugby, Golf, FIT, ARTI, MICE and faith based tours among our programmes that keep our partners returning for more. Primarily welcoming guests from the North American and French markets, our reputation has grown around the world with many different nationalities traveling with us. Speak to Bernard, Iain or Sinead about becoming a partner for one of Ireland's most successful and respected DMC's.

Person Profiles

Iain Dearden, C.O.O.

Sinead Mullins, Head of Reservations

Bernard O'Reilly, Owner

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Email address: bernard@jorireland.com



INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Kleemann Tours / Aspects of Ireland



Company Address

71 Sandymount Road,
Dublin 4,
D04 F651

Tel 01 825 8170

Kleemann Tours has been organising travel to Ireland for over 30 years. We provide ground services for Groups, FIT's & M.I.C.E. All of our tours both Groups and FIT are tailor made to the client's exact requirements. Our constantly growing team was strengthened in 2018 by the addition of the Aspects of Ireland MICE team to our company.

Person Profiles

Céline Bui, General Manager
Gavin Cahill, Tour Manager
Sandra Halpin, Tour Consultant
Kirsty Talty, Tour Consultant

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Email address: sandra.halpin@kleemann.ie

Email address: kirsty.talty@kleemann.ie

INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Learn International

Company Address

Henry Street
The Loft
County: Co. Kildare

Tel 045 939773



Learn International organises study abroad, internship and customised programmes, primarily bringing American students to Ireland to immerse themselves in the country's culture, history, and professional opportunities.

Person Profiles

Andrea Andrea Diez-Ticio Llombart
Custom Programme Coordinator UK & Europe

Email address: andrea@learninternational.ie

Mark Mullally,
Director of Operations

Email address: markm@learninternational.ie

Daniel Phillips,
Outreach and Placement Programme Coordinator

Email address: daniel@learninternational.ie

Antu Manipadam
Study Abroad Coordinator for Internships

Email address: antu@learninternational.ie

ITOA MEMBER LISTINGS

Limerick Travel

Company Address

Bedford House Bedford Row
Limerick
Co. Limerick

Tel 061 204 444



**LIMERICK
TRAVEL**

At Limerick Travel, we specialize in providing coach tours, individual travel experiences, conferences, incentive trips, and golf tours. With more than 50 years of expertise since our founding in 1971, we take pride in delivering superior service while offering fresh, innovative ideas that consistently exceed client expectations. As part of our commitment to delivering unique and unforgettable travel experiences, we continuously explore new venues, destinations, events, and experiences for our clients. For 2025 we are excited to announce the acquisition of bandbireland.com, a leading booking distribution platform. This strategic move marks a significant milestone in our efforts to broaden the range of tourism products available to our overseas clients and trade partners.

Person Profiles

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

MERA EVENTS LTD

Company Address

3 Taney Rise
Goatstown
Dublin



Tel 087 640 3490

MERA EVENTS is a corporate event management agency with a difference. We create innovative and memorable experiences, celebrating brands and the people who make them great. We take time to understand our client's individuality, kinks and quirks, and source unique and beautiful spaces, to plan events that bring their stories to life.

Person Profiles

Monica Rubinos, Managing Director

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Moloney & Kelly DMC

Company Address

5 City Gate
Dublin 8
Co. Dublin

Tel 01 690 9450



Moloney & Kelly DMC, with over 55 years of experience, is your go-to expert for luxury leisure travel across Ireland and the UK and corporate incentives exclusively in Ireland. The Company is a proud in-destination partner in Ireland and the UK of Virtuoso, TravelSavers/The Affluent Traveler, Signature, Internova and Ensemble travel networks and offers bespoke programs, round-the-clock support, and insider access. Our Incentive Department is represented in North America by Hosts Global Alliance and in Australia/New Zealand by Destination Marketing Services. Trust us to deliver unique travel experiences and professionally organised events. Your luxury journey begins with us.

Person Profiles

Mark Browne, Product Manager, Moloney & Kelly DMC

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ITOA MEMBER LISTINGS

Odyssey International DMC



Company Address

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Co. Dublin

Tel 01 497 4866

Odyssey International is a Destination Management Company dealing exclusively in Corporate Incentives and Meetings. Committed to providing the highest levels of operational performance, Odyssey has been offering the most rewarding programmes for over 40 years. Our reputation of offering dynamic, thorough and high concept programs has earned awards, endorsements and testimonials from some of the leading Incentive Houses and International Corporations Worldwide.

Person Profiles

Sheenagh Mahony, Senior Project Manager

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

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Ovation Ireland DMC



Company Address
7 Priory Office Park
Stillorgan Road
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Tel 086 602 1476

Ovation Ireland DMC has been creating incentive experiences since 1993 – we create bespoke programmes to meet and surpass our clients’ expectations. With our in-house production team, we help create “once in a lifetime” events. Specialise in corporate North American and Canadian Incentive business.

Person Profiles

Jessica Collins, Director of Sales
Deirdre Quinn, Senior Project Manager
Jane Crinion, Director of Operations

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

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RIT Travel Ltd



Company Address
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Co. Dublin

Tel 01 862 3126

RIT Vacations are the go to operator for all things Ireland. We also specialise in Scotland, England and Wales. In business since 2000, this year we celebrated a milestone 25 years promoting Ireland. Coach Tours, premium sightseeing and Chauffeur Drive Programs are just some of the products we offer.

Person Profiles

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Andrew Nolan, FIT & Chauffeur Drive Manager

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Specialized Travel Services



Company Address

Coolquay,
The Ward
Co. Dublin
D11F954
Tel 01 278 2677

Shannon Buildings,
Mallow Road,
Cork City
Tel 021 439 1996

Specialized Travel Services has been established as a Tour Operator since 1974, celebrating 50 years, engaged exclusively with travel in Ireland. With offices in Dublin, Cork and New York, we arrange all aspects of customised travel to Ireland from escorted and themed coach tours, self drive or chauffeur tours along with a large range of activities and special interest options. We offer extensive services to Travel Agents, Tour Operators, Cruise Companies Incentive and Individual Travellers.

Person Profiles

Una Young, Director
Margaret Cronin, Owner

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ITOA MEMBER LISTINGS

The Irish Tourism Group

Company Address

Riverhouse
St. Mary's Road
Newcastle West
Co. Limerick

Tel 069 77 686

We are an inbound tour operator with a wide range of clients through our brands-KnittingTours.com, Quiltingtours.com, IrishTourism.com, and DiscoveringIreland.com. We offer FIT vacation packages and group crafting tours that create memorable experiences. With a strong reputation for collaboration, we work closely with our suppliers to deliver tailored, high-quality packages.

Person Profiles

Maeve Reidy, Group Operations Manager

Ann Massey, Business Development and Marketing Manager

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THE
IRISH
TOURISM
GROUP

INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Tour Partner Group

Company Address

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Bracken Road,
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Dublin,
D18 W6N4

Tel 01 293 3000

Tour Partner Group is a group of leading B2B DMCs for Ireland, the UK, the Nordics and Baltics. We bring together more than 300 destination specialists, designing B2B travel for Groups and FIT. Along with our MICE division, HORIZONS by Tour Partner Group, we are the experts in creating authentic experiences and memories that last a lifetime.

Person Profiles

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Daniel Donegan,
FIT Product & Contracts Manager

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Vagabond Tours of Ireland

Company Address

52, Newtown Business and Enterprise Park,
Newtownmountkennedy
Co. Wicklow

Tel 01 563 4358



Vagabond have been THE leaders in small-group tours of Ireland since 2002. Our guided Ireland tours are the perfect recipe of locally-owned accommodation, passionate driver guides, top quality Mercedes tour vehicles, delicious food and unmissable local Irish experiences.

Person Profiles

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Deirdre Keogh, General Manager

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Rob Rankin, Founder/Managing Director

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Wallace Travel Group

Company Address

Suite 102
NESTA Business Centre
Old Airport Road
Santry
Dublin 9
Co. Dublin



Tel 01 834 7888

Wallace Travel Group is a private, Irish owned DMC in Ireland, specialising in incentive travel, meetings & conferences. Our goal is to listen to and understand all our clients' needs and find perfect travel related solutions backed with a world class service and attention to detail. We have been an expert ground handler and DMC in Ireland and abroad since 1970.

Person Profiles

Sandy Dempsey, Senior Project Director
Sandra Harvey, Project Leader
Louise O'Toole, Senior Project Director

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

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Wilderness Ireland



Company Address

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Northwest Business Park
Collooney
Co. Sligo

Tel 091 457898

Wilderness Ireland is a premier adventure travel company that offers a range of guided and self-guided hiking, cycling, and family holidays in some of Ireland's most remote and beautiful regions with a deep commitment to sustainable travel.

Person Profiles

Liz Olmstead, Custom Trip Designer
Miriana Semeraro, Operations Coordinator
Roisin Murray, Partner Account Manager
Geraldine Keegan, Operations Coordinator

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND



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