



INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITO A WORKSHOPS MEMBER CATALOGUE

Connecting for a Better Future 2025



Supported by:
 **TOURISM
NORTHERN
IRELAND**

WORKSHOPS PROGRAMME

LOCATION

Date - November 19th 2025

Location Slieve Donard Hotel



WORKSHOP PROGRAMME

08:00	Registration Open for Northern Ireland Industry – Refreshments on arrival
08:45	Workshop opens with welcome from Tourism NI & ITOA
09:00	Morning session commences: Open session with 10-minute appointments
10:20	20-minute Tea/Coffee Break for all participants
12:00	Lunch in Hotel Restaurant
13:00	Afternoon session commences: Open session with 10-minute appointments
14:20	20-minute Tea/Coffee Break for all participants
16:00	Workshop Concludes
16:00	45 minute networking for all delegates

Tea/coffee available throughout the day on a rolling basis in refreshment area.



ABOUT THE ITOA AND OUR



FOUNDED IN 1978, ITOA Inbound Tour Operators Association – Ireland), a not-for-profit organisation, is THE professional association for Irish based inbound tour operators, DMC's and PCO's. ITOA is the largest representative association of its type in Ireland and is recognised as such by the Tourism Agencies – Fáilte Ireland, Tourism Northern Ireland and Tourism Ireland. The association collaborates closely with these agencies and is a member of ITIC- the Irish Tourism Industry Confederation.

An ITOA member has achieved a professional standard in accordance with the rigorous entry criteria and annual requirements established by the association executive. These include:

Financial Compliance

- Presentation of the required ITOA Directors Statement on Financial Status of company with Auditors/ External Accountant Report verifying the company is fully financially compliant and in good standing
- Meet minimum annual turnover threshold as set out in membership joining criteria

Professional Status

- Proof of international promotional activity as deems the company to be engaged in the business of providing inbound tour operating, DMC and/or PCO services
- Once accepted into the Association, an ITOA member has to maintain their membership by:
- Statutory annual return of ITOA Director Financial Statement no later than 6 months from year-end accounts filing date, to prove on-going positive trading position based on previous years accounts
- Strict adherence to Associations code of conduct
- Active participation at Association events, meetings, training and research projects

As a result of the above, an ITOA member offers a unique quality assurance recognised by suppliers and overseas partners and clients.

OUR MISSION STATEMENT

Tourism that takes full account of its current and future environmental, social and economic impacts, addressing the needs of visitors, the industry, the environment and communities in equal measure.

In 2018 the ITOA began the vital steps of formulating a clear sustainable tourism policy which sets out the commitments of the Association and member company's role in playing our part in delivering sustainable tourism. The Association established a permanent working group of members and is a member of Sustainable Travel Ireland, a leading responsible tourism training and certification company. Our sustainable tourism policy is published on our website and sets out a code of criteria and principles for ITOA member companies to adhere to. In addition, the ITOA has also committed to provide support and training to members on an ongoing basis to implement positive change and monitor our performance. The ITOA responsible tourism policy is available on our website www.itoa-ireland.com

ITOA members play a pivotal role in influencing greater awareness and adoption of sustainable tourism between Irish product suppliers and overseas trade partners who we can encourage to focus on developing more sustainable leisure and business tourism programs. In January 2023, ITOA commissioned consultants to conduct research of international sustainable practices and tourism products in order to develop a set of recommendations and initiatives that will enhance our members sustainability activities. We too have committed to adopting Failte Irelands carbon calculator which will assist Irish tourism develop metrics and targets to benchmark future improvements in this regard.

ITOA is committed to playing our part in driving a more sustainable future in Irish Tourism. We believe that this can and must be achieved collaboratively to provide a better future for PEOPLE, those who work in tourism, the communities that we visit and the overseas visitor experience of our country; and the PLACE that we passionately promote internationally and can be protected for future generations to explore and enjoy.



WHAT ITOA MEMBERS DELIVERED IN 2024

2024 was a positive year for ITOA members. Demand from overseas markets remained strong, particularly from North America, however competitiveness with increasing cost pressures across the supply chain and accommodation capacity challenged conversion from some markets and segments. ITOA members focus on delivering export earnings remains critical to driving sustainable growth in Irish Tourism.



ITOA members delivered **699,000** promotable* visitors in 2024

*Promotable visitors include holidaymakers, MICE and visitors learning English.



ITOA members spent **€299.2 million** with Irish tourism businesses.



56% on accommodation



22% on transport and guiding services



22% on entertainment, attractions and activities

Tourists handled by ITOA member spent **€640.2 million** holidaying in Ireland, representing **10.5%** of total national tourism receipts



The categories of business handled were:

- Group tours at **67%**
- FIT individuals at **24%**
- MICE at **9%**

The average length of stay for ITOA tourists was:

- 8 nights for groups
- 6 nights for FIT visitors

Consistent with CSO data the average length of stay marginally fell for FIT visitors by 1 night from 2023.

Each ITOA tourist spent an average of €1,600 in 2024 compared with €1,400 in 2023.

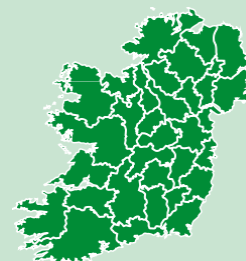


Where did visitors come from?

- North America 62%
- Continental Europe 26.5%
- Great Britain 10%
- Rest of the world 1.5%



ITOA members in-market collectively spent **€10.4 million** on marketing and selling overseas in 2024 compared with €9 million in 2023.



WHAT ITOA MEMBERS DELIVERED IN 2024



Selling Irish tourism internationally

ITOA members' teams spent a total of 2,012 days travelling overseas on sales promotions in 2024 which was critical to demonstrating that Ireland was open for business. In addition, many ITOA members have full-time representation in core markets.



Delivering bednights nationally

In 2024 ITOA members generated 1.9 million bednights nationally (62% groups, 35% FIT and 3% MICE) compared with 1.6 million bednights in 2022. CSO 2024 figures for bednights by journey purpose (business – holiday – leisure – recreation) show a

+3.1% growth in bednights versus 2023, while ITOA members saw a +5.7% increase in bednights by journey purpose.

While Hotels under contract by Government reduced in 2024, key tourism destinations on the west coast continued to be a challenge due to capacity shortfalls, particularly during the peak and shoulder periods. The development pipeline of new beds under construction, particularly in Dublin, offers positive opportunity for 2025 and beyond.

However, the lack of supply regionally, until addressed, will continue to challenge regional distribution.

When do tourists arrive?

78% of ITOA tourists arrived between May and September. 15% visited in April and October, and the remaining 7% arrived in March, November & December. This is broadly consistent with arrival periods experienced in 2023.



South West 18.2%

West 13.9%

Gannon 6.8%

Where do tourists go?
I T O A
visitors

travel the length and breadth of the country, with a strong regional distribution of business. Dublin accounted for **36.7%**, with the remaining **63.3%** spread across all other regions

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ITOA MEMBERS

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While every effort has been made to ensure the accuracy of the information provided, ITOA cannot accept responsibility for possible errors or omissions

ITOA MEMBER LISTINGS

A Touch of Ireland

Company Address

Garden Level 39 Waterloo Road
Ballsbridge
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Tel 01 668 0888



Celebrating 36 years this year, A Touch of Ireland is a full service DMC based in Dublin. We operate incentives, Corporate meetings, leisure groups and deluxe FITs from various markets - USA, UK, Italy, Spain, Germany, Austria and many other countries.

Always looking for different experiences, hotels and restaurants to impress our clients who return year after year. This is thanks mainly to all the amazing suppliers in Ireland who we have been working for decades with, and whose support has been crucial to our success. See you at the workshops!

Person Profiles

Rocío Souvion, Account Manager

Anna Cernuschi, Account Manager

Analía Facchin, Account Manager

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ITOA MEMBER LISTINGS

Abbey - The Destination Experts



Company Address

25/26 Merchants Quay

Dublin 8

Co Dublin

Tel 01 648 6100

Abbey – The Destination Experts, formerly Abbey Ireland & UK, is part of the Abbey Group, a collection of travel companies dedicated to serving the needs of our global travel trade partners. Established in 1978 and managed by a team of experienced professionals, Abbey specialises in promoting Ireland and the UK as premier destinations for leisure travel on a B2B basis. Our expertise lies in three primary areas: Group Travel, Individual Travel, and Online Services. We offer a wide range of services and products tailored to the leisure sector, providing live availability and instant confirmations through our online platform, which supports our travel trade partners with ease of booking. Our multilingual team is committed to delivering a customised, high-quality service to our clients. As part of the Abbey Group, we also collaborate closely with other members, including Moloney & Kelly DMC, the group's specialist in incentive and luxury travel, Abbey Conferences and Abbey Events, which deliver professional conference organisation and event management services. This focus on comprehensive, tailored solutions makes Abbey – The Destination Experts a trusted partner in the leisure travel industry.

Person Profiles

Celine Buckley, Contracting Manager

Yvonne Florence, Contracting Executive

Pauline Dooley, Accommodation Manager

Linda Eilenberg, Operations Manager

Paula Gismondi, Contracting Director

Virginia Tey, Accommodation Manager- Groups Department

Erika Kiss, Project Manager Operations Department

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ITOA MEMBER LISTINGS

Adams & Butler



Company Address
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Dublin 2,
Co Dublin

Tel 01 288 9355

We are a specialist DMC offering unique, authentic, tailor-made travel and cultural experiences in Ireland. We design itineraries that are unique, taking footfall away from over-visited sites to lesser-known gems, enabling smaller local communities and businesses to survive and thrive. We also have a variety of country houses, castles & stately homes for exclusive events. Our team listens, understands and then creates a tailor-made journey.

Siobhan Byrne the Founder & CEO is a Travel + Leisure and Conde Nast Travel Specialist both 2025 for Ireland, Scotland and Africa. Adams & Butler has been featured frequently in Conde Nast, Forbes, the New York Times, Virtuoso Life and the Washington Post.

Person Profiles

Siobhan Byrne Founder & CEO
Rachel Herman Chief of Staff
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ITOA MEMBER LISTINGS

Alainn Tours

Company Address

Unit 8, Beulah Buildings,
Finisklin,
F91 F0X7,
Sligo,
Ireland



Tel 071 933 6436

Alainn Tours is a dedicated Tour Operator specialising in inbound travel to Ireland. With over 30 years of experience, we craft unforgettable journeys for francophone travelers, from individuals to groups. Our

expertise lies in curating authentic Irish experiences, combining carefully selected accommodations, from boutique hotels and charming B&Bs to hidden gems off the beaten path.

We arrange car rentals, accommodations, and activities, ensuring a seamless and immersive adventure in Ireland. Catering to both B2B and B2C clients, our passion for excellence has made us a trusted name in Irish tourism, growing stronger year after year

Person Profiles

Emmanuel René - B2B Manager

Manon Béghain - Office Manager

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ITOA MEMBER LISTINGS

ATS Travel

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ATS Travel is a dynamic Destination Management Company specializing in tailor-made tours, special interest groups and tour series. We were established in 2008 with the aim of providing a personalised, dedicated and friendly service. Our focus is on unrivalled attention to detail using our local expertise to create bespoke itineraries offering the best value for money.

Each of our 5 offices has a team of multilingual travel experts who design bespoke programmes to your requirements, budget and aspiration. We are here to deliver your vision of Ireland, England, Scotland, Wales, France and the USA using our destination knowledge, a touch of creativity and our passion for these unique countries.

We can guarantee unique experiences thanks to a solid structure, with offices around the world, first-class services, strong partner connections and customer-focused professional resources. We're very proud that we have managed to establish ourselves as the leading DMC in the market, thanks to our commitment to each of our clients.

Person Profiles

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ITOA MEMBER LISTINGS

Brack Tours

Company Address

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Tel 091 423 368
+44 28 3044 5060

With 40 years in Irish travel, Brack Tours specialises in custom tours for groups and private clients. We craft unforgettable experiences, blending high quality accommodations, unique activities, and expert guides. From Irish music and history to family ancestry or adventure, our tours are tailored to surpass expectations. Committed to sustainability, we offer eco-friendly travel solutions, ensuring exceptional value and “once-in-a-lifetime” memories for all clients.

Person Profiles

Nuala Devlin Saul, Managing Director
Sinead Greaney, Director of Operations
Colm Murphy, Marketing & Transport Manager
Megan McGurran FIT Product & Contracting Coordinator

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ITOA MEMBER LISTINGS

Brendan Vacations



Company Address
27 Merrion Square
Dublin 2

Tel 01 775 3800

Operating for over 55 years, Brendan Vacations is a tour operator with offices in California, Toronto, and Dublin's prestigious Merrion Square, proudly expanding our reach to the Australia and New Zealand markets. Since 1969 we've been helping people plan, book and enjoy their vacation to Ireland & Scotland. Brendan was founded on the grand Irish traditions of gracious hospitality, affability and an indomitable spirit and we maintain these qualities today. Our Celtic travel experts have exceptional experience and offer service that is second to none. We specialize in a variety of vacation styles including our Guided Vacations, Small Group Tours, Private Driver, Rail and Self-Drive Vacations. As a division of The Travel Corporation we are trusted for outstanding service, quality, value, reliability and financial stability.

Person Profiles

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ITOA MEMBER LISTINGS

By Appointment DMC

By|Appointment.
DMC

Company Address

45 Main Street

Killaloe

Co Clare

Tel 01 906 0027

By Appointment DMC curates bespoke trips and exclusive experiences, specialising in luxury travel across the island of Ireland. Operating our own fleet of premium vehicles with professional driver-guides, we ensure seamless journeys. Our team of expert travel designers collaborate with travel advisors to create unforgettable leisure itineraries for individuals, families and groups, delivering unique and memorable experiences across the island of Ireland.

Person Profiles

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ITOA MEMBER LISTINGS

Carroll's Tours

Company Address

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Carroll's Tours are an Irish Inbound Tour Operator offering an extensive range of tailor-made tour packages and Destination Management services across Ireland. Our team of travel specialists have over 20 years experience creating unique touring packages for clients programming Ireland from across the world. As a family run business, Carroll's Tours pride ourselves in providing clients with an unrivalled personal experience offering a 'One Stop Shop' service for all your travel needs.

Person Profiles

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Celtic Horizon Tours

Company Address

Unit 5 Block G Maynooth Business Campus,
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Co Kildare

Tel 01 629 2000



Celtic Horizon Tours tour operator based in Maynooth, established in 1998. We specialise in ad hoc leisure groups to general touring and sightseeing groups along with Performance Arts Tours. Our main types of groups are music students whether large marching bands for St Patricks Festivals, orchestras, choirs and all types of ensembles from all over the USA and Canada. Age ranges vary from Adult bands, University, High School to community mixed age groups etc. Another niche market is motor cycle tours which we organise in house and design ride outs throughout Ireland.

Person Profiles

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

CIE Tours



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Since 1932, CIE Tours has been the premier tour operator for Ireland and Britain vacations, earning a reputation for excellence rooted in its signature Irish hospitality. In more than 90 years of operation, the company has taken more than three million travellers on the vacation of their dreams. Expertly crafted vacations to Ireland, Scotland, England, Wales, Iceland, Italy, and Spain suit every travel style and taste - from the camaraderie of coach tours and custom group travel to a variety of independent adventures, small group tours and personalized private driver experiences.

Person Profiles

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Crafted Ireland is a boutique DMC based in Dublin. As destination specialists, it is important to us that our guests feel welcomed, connected to our people and culture, and enriched by our heritage. Every guest chooses to visit Ireland for their own reasons and it is our job to learn all about them and their styles. We take that insight and infuse it with our local knowledge, the strength of our supplier network and Ireland's own natural gifts so that a truly spectacular adventure can unfold.

Person Profiles

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Ei Travel Group



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Ei Travel Group is a group of professional dreamers who provide a diverse tourism product range to serve all of our customer needs and deliver a quality service. We are tourism professionals based in Dublin and we are passionate about showcasing all that Ireland has to offer. We offer a diverse range of products through our brands, which include Irish Day Tours, The Irish Whiskey Museum, World of Illusion and CitySightseeing Dublin.

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

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Co. Dublin 15



Tel 01 824 2626

Eirebus DMC is a leading destination management company offering bespoke programs for leisure, golf and incentive travel in Ireland. A division of the Eirebus Group, we have been in operation since 1971 and offer our own fleet of 80 luxury coaches. Our HQ is based near Dublin Airport. We have a team of highly experienced, multilingual staff who work closely with clients to deliver unique and high-quality leisure & business travel programs, primarily from American, Japanese and European markets.

Person Profiles

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Event Partners Ireland



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Co Dublin

Tel 01 223 4528

Event Partners Ireland is a multi-award-winning, full-service Destination Management Company (DMC) operating across the island of Ireland. Committed to a partnership-driven approach, we collaborate closely with meeting planners to deliver exceptional incentive and corporate events. With a focus on innovation and seamless execution, we ensure every experience is expertly managed, offering a fresh and immersive perspective on Ireland.

Person Profiles

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

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ITOA MEMBER LISTINGS

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First Boardwalk Omni Park Shopping Centre
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Excursions Ireland is your go-to for unforgettable Irish adventures. Whether by land or sea, we create personalised journeys that showcase Ireland's stunning landscapes, rich culture, and lively spirit. With values of loyalty, respect, integrity, and innovation, we ensure every experience is extraordinary. We're committed to sustainability, preserving Ireland's beauty for future generations. From iconic landmarks to hidden gems, we promise fun, local expertise, and a heartfelt, memorable tour every time.

Person Profiles

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Lynn Henderson, Head of Business & Product Development

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Kerrie Wade, Director of Operations

kerrie@excursionsireland.com

ITOA MEMBER LISTINGS

Holiday Ireland Tours

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Tel 01 874 5488



Holiday Ireland Tours have been in business over 45 years and is now one of the country's leading providers of group accommodation. Since 1977, we have built the business up on attention to detail and by offering as standard, what some operators see as a premium, which is why our customers from the UK, Europe and the US return to us year after year.

Person Profiles

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Ireland Chauffeur Travel (ICT)



Company Address

74/ 75 Main Street,
Cashel,
Tipperary,
E25 RF29

Tel 062 67051

Over the past 20 years, Ireland Chauffeur Travel have been specializing in bespoke private guided travel. The team of travel advisors create customized luxury tours, suggesting touring routes, showcasing curated local experiences & arranging the best accommodation. With a fleet of luxury vehicles and professional, personal driver guides you have a unique team that delivers a truly special vacation planned to perfection.

Person Profiles

Ellen Mitchell, Business Development

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Irish Rugby Tours

Company Address

Millstream Lane
Main St
Carrigaline Middle
Carrigaline
Co. Cork

Tel 083 040 0321

Irish Rugby Tours is a Specialist Rugby Tour Operator and has been at the fore of organising Incoming Rugby Tours to Ireland for the past 25 years. We combine Rugby, Culture and Activities providing our groups with some of the best Life experiences ever. We also facilitate all other sports along with cultural & educational groups in our portfolio.

Person Profiles

Raymond O'Grady, Tour Executive

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Jac Travel – a Tour Partner Company



Company Address
Cool Quay The Ward
Dublin

Edinburgh
90A George Street
Edinburgh
EH2 3DF

London
14th Floor
338 Euston Road
London NW1 3BT

Helping travel businesses grow through destination expertise.

Celebrating 50 years, JacTravel is a leading European Destination Management Company. We provide Group and FIT travel products and services to the international travel trade. We have offices in Dublin, Edinburgh, Palma, Cluj and London complimented by a remote team based around the world. Since 2017 JacTravel has been a specialist brand of WebBeds.

JacTravel can support the growth of your groups & FIT business in many different ways. Whether it's a city break or touring itinerary, hitting the highlights or exploring off the beaten track, even something special interest, our team can help you.

Throughout Europe for groups, and within the UK and the island of Ireland for FIT, we can offer competitive rates for accommodation, guiding transportation, entrances, and catering.

Person Profiles

Aideen Murphy

Email address: aideen.murphy@tourpartnergroup.com

ITOA MEMBER LISTINGS

Joe O'Reilly Ireland DMC



Company Address
River House
Blackpool Park
Co. Cork

Tel (021) 438 5700

Joe O'Reilly Ireland DMC has been offering guided tours of the Island of Ireland for 59 years. We have built a reputation of industry leading customer service which has been echoed by our partners for years. We offer leisure, Rugby, Golf, FIT, ARTI, MICE and faith based tours among our programmes that keep our partners returning for more. Primarily welcoming guests from the North American and French markets, our reputation has grown around the world with many different nationalities traveling with us. Speak to Bernard, Iain or Sinead about becoming a partner for one of Irelands most successful and respected DMC's.

Person Profiles

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smullins@jorireland.com	Bernard O'Reilly, Owner	Email
bernard@jorireland.com		address:

ITOA MEMBER LISTINGS

Kleemann Tours / Aspects of Ireland



Company Address

71 Sandymount Road,
Dublin 4,
D04 F651

Tel 01 825 8170

Kleemann Tours has been organising travel to Ireland for over 30 years. We provide ground services for Groups, FIT's & M.I.C.E. All of our tours both Groups and FIT are tailor made to the client's exact requirements. Our constantly growing team was strengthened in 2018 by the addition of the Aspects of Ireland MICE team to our company.

Person Profiles

Céline Bui, General Manager

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Gavin Cahill, Tour Manager

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Sandra Halpin, Tour Consultant

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sandra.halpin@kleemann.ie Kirsty Talty, Tour Consultant

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Learn International

Company Address
Henry Street
The Loft
County: Co. Kildare

Tel 045 939773



Learn International organises study abroad, internship and customised programmes, primarily bringing American students to Ireland to immerse themselves in the country's culture, history, and professional opportunities.

Person Profiles

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Custom Programmes Coordinator

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Study Abroad Coordinator

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Alex Bartley
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ITOA MEMBER LISTINGS

Limerick Travel

Company Address

Bedford House Bedford Row

Limerick

Co. Limerick

Tel 061 204 444



**LIMERICK
TRAVEL**

The Inbound Team at Limerick Travel handle many thousands of visitors each year from its main markets Europe, North America and Australia/India. We are in business since 1971 and pride ourselves on the superior service that we offer to our clients. Our expertise is in MICE, escorted coach tours, individual travellers, luxury travel and honeymoons. We have a dedicated golf section for golfing vacations in Ireland. We specialise in creating custom itineraries for individuals and large groups based on the client's particular needs. Members of ITOA, ITAA, IATA, IGTOA, IAGTO, IBEC, IHF.

Person Profiles

Louise Mulcahy

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Email address:

INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

MERA EVENTS LTD



Company Address

3 Taney Rise
Goatstown
Dublin

Tel 087 640 3490

MERA EVENTS is a corporate event management agency with a difference. We create innovative and memorable experiences, celebrating brands and the people who make them great. We take time to understand our client's individuality, kinks and quirks, and source unique and beautiful spaces, to plan events that bring their stories to life.

Person Profiles

Monica Rubinos, Managing Director

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Moloney & Kelly DMC

Company Address

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Co. Dublin

Tel 01 690 9450



Moloney & Kelly DMC, with over 55 years of experience, is your go-to expert for luxury leisure travel across Ireland and the UK and corporate incentives exclusively in Ireland. The Company is a proud in-destination partner in Ireland and the UK of Virtuoso, TravelSavers/The Affluent Traveler, Signature, Internova and Ensemble travel networks and offers bespoke programs, round-the-clock support, and insider access. Our Incentive Department is represented in North America by Hosts Global Alliance and in Australia/New Zealand by Destination Marketing Services. Trust us to deliver unique travel experiences and professionally organised events. Your luxury journey begins with us.

Person Profiles

Mark Browne, Product Manager

Angela Fitzgerald, Head of Prod. Dev. - Incentive Dept

Yasmine Rodriguez, Director of Operations

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ITOA MEMBER LISTINGS

Odyssey International DMC



Company Address

6-8 Garville Lane

Rathgar

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Co. Dublin

Tel 01 497 4866

Odyssey International is a Destination Management Company dealing exclusively in Corporate Incentives and Meetings. Committed to providing the highest levels of operational performance, Odyssey has been offering the most rewarding programmes for over 40 years. Our reputation of offering dynamic, thorough and high concept programs has earned awards, endorsements and testimonials from some of the leading Incentive Houses and International Corporations Worldwide.

Person Profiles

Sheenagh Mahony, Senior Project Manager

Claire Derousseaux, Senior Project Manager

Helen Cooke, Senior Project Manager

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Ovation Ireland DMC



Company Address
7 Priory Office Park
Stillorgan Road
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Co. Dublin

Tel 086 602 1476

Ovation Ireland DMC has been creating incentive experiences since 1993 – we create bespoke programmes to meet and surpass our clients’ expectations. With our in-house production team, we help create “once in a lifetime” events. Specialise in corporate North American and Canadian Incentive business.

Person Profiles

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

RIT Travel Ltd



Company Address
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Co. Dublin

Tel 01 862 3126

RIT Vacations are the go to operator for all things Ireland. We also specialise in Scotland, England and Wales. In business since 2000, this year we celebrated a milestone 25 years promoting Ireland. Coach Tours, premium sightseeing and Chauffeur Drive Programs are just some of the products we offer.

Person Profiles

Dee Whelan, General Manager

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Andrew Nolan, FIT & Chauffeur Drive Manager

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Specialized Travel Services



Company Address

Coolquay,
The Ward
Co. Dublin
D11F954

Tel 01 278 2677

Shannon Buildings,
Mallow Road,
Cork City

Tel 021 439 1996

Specialized Travel Services has been established as a Tour Operator since 1974, celebrating 50 years, engaged exclusively with travel in Ireland. With offices in Dublin, Cork and New York, we arrange all aspects of customised travel to Ireland from escorted and themed coach tours, self drive or chauffeur tours along with a large range of activities and special interest options. We offer extensive services to Travel Agents, Tour Operators, Cruise Companies Incentive and Individual Travellers.

Person Profiles

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Ella Wiley, Group Dept

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Una Young, Manager

Email address: margaret.cronin@special-ireland.com

Margaret Cronin, Director

ITOA MEMBER LISTINGS

The Irish Tourism Group

Company Address

Riverhouse
St. Mary's Road
Newcastle West
Co. Limerick

Tel 069 77 686



We are an inbound tour operator with a wide range of clients through our brands-KnittingTours.com, Quiltingtours.com, IrishTourism.com, and DiscoveringIreland.com. We offer FIT vacation packages and group crafting tours that create memorable experiences. With a strong reputation for collaboration, we work closely with our suppliers to deliver tailored, high-quality packages.

Person Profiles

Maeve Reidy, Group Operations Manager

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Ann Massey, Business Development and Marketing Manager

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Tour Partner Group

Company Address

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Bracken Road,
Sandyford,
Dublin,
D18 W6N4



Tel 01 293 3000

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Tour Partner Group is a group of leading B2B DMCs for Ireland, the UK, the Nordics and Baltics. We bring together more than 300 destination specialists, designing B2B travel for Groups and FIT. Along with our MICE division, HORIZONS by Tour Partner Group, we are the experts in creating authentic experiences and memories that last a lifetime.

Person Profiles

Aideen Murphy, Destination Manager

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Vagabond Tours of Ireland

Company Address

52, Newtown Business and Enterprise Park,
Newtownmountkennedy
Co. Wicklow

Tel 01 563 4358



Vagabond have been THE leaders in small-group tours of Ireland since 2002. Our guided Ireland tours are the perfect recipe of locally-owned accommodation, passionate driver guides, top quality Mercedes tour vehicles, delicious food and unmissable local Irish experiences.

Person Profiles

Michael Stout, Product Development & Operations

Deirdre Keogh, General Manager

Rob Rankin, Founder/Managing Director

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Wallace Travel Group

Company Address

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NESTA Business Centre
Old Airport Road
Santry
Dublin 9
Co. Dublin



Tel 01 834 7888

Wallace Travel Group is a private, Irish owned DMC in Ireland, specialising in incentive travel, meetings & conferences. Our goal is to listen to and understand all our clients' needs and find perfect travel related solutions backed with a world class service and attention to detail. We have been an expert ground handler and DMC in Ireland and abroad since 1970.

Person Profiles

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Sandra Harvey, Project Leader

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND

ITOA MEMBER LISTINGS

Wilderness Ireland



Company Address

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Collooney
Co. Sligo

Tel 091 457898

Wilderness Ireland is a premier adventure travel company that offers a range of guided and self-guided hiking, cycling, and family holidays in some of Ireland's most remote and beautiful regions with a deep commitment to sustainable travel.

Person Profiles

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INBOUND TOURISM OPERATORS
ASSOCIATION IRELAND



INBOUND TOURISM OPERATORS
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